

Alibaba.com Verified Supplier



Assessment Report

Presented to

Dongguan Creative Packing Co., Ltd.

东莞市创艺包装有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	No. 35, Jinda Road, Juqi Village, Humen Town, Dongguan City, Guangdong Province, China
City / Country:	Dongguan / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	creativepacking
Gold Supplier Company Name:	Dongguan Creative Packing Co., Ltd.
Contact Person:	Mr. Minxun Yang
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Service Provided by TÜV Rheinland

Report No.: 20797518_P+T





Report Number:	20797518_P+T	Assessment Type	Production Trading Assessment
Date of Assessment:	25/Sep./2020	Report Date:	25/Sep./2020
Assessor's Name:	Chongrong Zhang	Validity Period:	26/Sep./2020 -- 25/Sep./2021
Reviewed By:	Lihua Wu	Online Verification:	http://assessed-suppliers.chn.tuv.com

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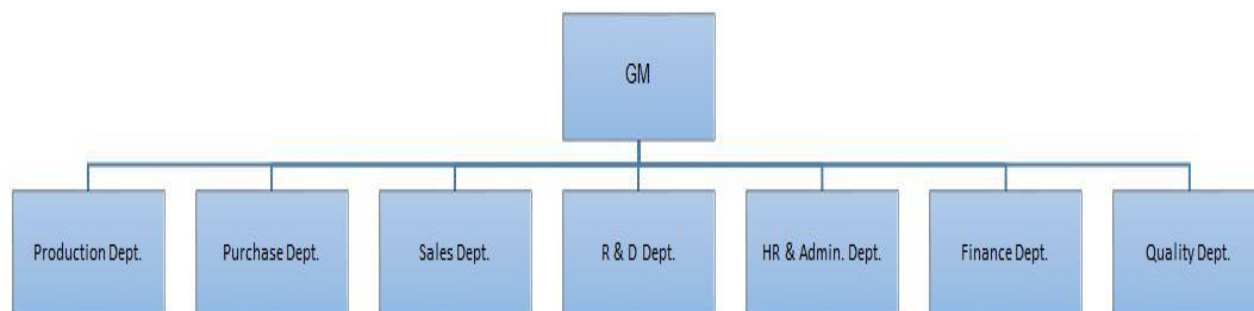
Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	914419003250383304
Year Established:	09/Jan./2015	Validity Period:	09/Jan./2015--31/Dec./2049
Export Experience:	5 years	Industry Experience:	5 years
Registered Address:	No. 35, Jinda Road, Juqi Village, Humen Town, Dongguan City, Guangdong Province, China		
Company Address:	No. 35, Jinda Road, Juqi Village, Humen Town, Dongguan City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Dongguan Industrial & Commercial Bureau
Registered Capital:	RMB 1,000,000		
Corporate Representative:	Ms. Caixia Chen		
Industry:	Watches; Household Sundries; Packaging Boxes; Indoor Sports		
Business Type:	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Trading Company <input checked="" type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>3,800 m²</u>			
Number of Building(s) : <u>2</u>			
Office Size: <u>500 m²</u>			

Section 2: Human Resources

Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Production Dept.	55	0	55
Purchase Dept.	2	0	2
Sales Dept.	8	0	8
R & D Dept.	5	0	5
HR & Admin. Dept.	2	0	2
Finance Dept.	1	0	1
Quality Dept.	4	0	4
Total Number:	78	0	78

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential



Section 3: Current Export Situation

Current Export Situation				
There is/are <u>8</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	YES	YES
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	6	N/A	N/A	N/A
2-5 Years	2	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		02489963		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		USD 4,083,000		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Shenzhen Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category	Num	Unit		
Watch Box	30	day		
Cigar Box	35	day		
Watch Winder	35	day		
Perfume Box	30	day		
Backgammon	30	day		
Average Sampling Time				
Product Category	Lead Time			
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	15 days			
The Shortest Sampling Time				
Product Category	Shortest Lead Time			
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	15 days			



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Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	25
South America	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	15
Eastern Europe	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	7
Southeast Asia	N/A	0	0
Africa	N/A	0	0
Oceania	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	5
Mid East	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	40
Eastern Asia	N/A	0	0
Western Europe	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	5
Central America	N/A	0	0
Northern Europe	Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon	Confidential	3
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

Section 5: Production Capacity

Production Capacity				
5.1 Annual Production Capacity (Previous Year)				
Confidential				
5.2 Production Capacity				
Product Name	Production Line Capacity		Actual Units Produced (Previous Year)	
Watch Box	50,000 Pcs Per Month		Confidential	
Cigar Box	20,000 Pcs Per Month		Confidential	
Watch Winder	5,000 Pcs Per Month		Confidential	
Perfume Box	50,000 Pcs Per Month		Confidential	
Backgammon	5,000 Pcs Per Month		Confidential	
5.3 Production Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Cutting Machine	Confidential	1	4	Acceptable
Paper Cutting Machine	Confidential	1	4	Acceptable
Die-Cutting Machine	Confidential	3	4	Acceptable
Sliding Table Saw	Confidential	1	4	Acceptable
Grinding Machine	Confidential	1	4	Acceptable
Circular Sawing Machine	Confidential	4	4	Acceptable
Gong Machine	Confidential	2	4	Acceptable
Hanging Gong	Confidential	1	4	Acceptable
Hot Stamping Machine	Confidential	3	4	Acceptable
5.4 Testing Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Color Controller	Confidential	1	4	Acceptable
5.5 Subcontractors				
Subcontractor Name	Product Subcontracted	Volume Supplied	Cooperation Period (Years)	
N/A	N/A	N/A	N/A	



Section 6: Quality Assurance

Quality Assurance				
6.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
6.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
6.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
6.3 Quality Control Management				
Item	Content	Observations /Comments		
6.3.1	Is there quality control on all production lines?	<input checked="" type="checkbox"/> Yes, all production lines have adequate quality control <input type="checkbox"/> Yes, some production lines have adequate quality control <input type="checkbox"/> No		
6.3.2	Do the QA/QC inspectors work independently from the production line?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
6.3.3	Who does the QC/QA Manager /Supervisor report to?	GM -- Ms. Caixia Chen		
6.3.4	How many QA/QC inspectors in total?	4		
No. of Employees in Each Production Line:				
Production Line	Supervisor	No. of Operators	No. of In-line QC/QA	
Workshop	3	52	4	
6.3.5 Average Guarantee Time				
Product Category		Guarantee Time		
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon		2 years		
6.3.6 The Longest Guarantee Time				
Product Category		Guarantee Time		
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon		2 years		
6.4 Supplier Management				
Item	Content	Observations /Comments		
6.4.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

6.4.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.4.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No
6.4.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No
6.4.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No
6.4.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary

6.5 After Sales Service

Item	Content	Observations /Comments
6.5.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input checked="" type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
6.5.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input checked="" type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
6.5.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.5.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
6.5.5	Is there a product alert and recall	<input checked="" type="checkbox"/> Yes

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	procedure?	<input type="checkbox"/> No
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Section 7: Production Process Management

Quality Control Management		
Item	Content	Observations /Comments
7.1	Is the factory tidy and clean enough for production?	<input type="checkbox"/> Yes, very good <input checked="" type="checkbox"/> Yes, acceptable <input type="checkbox"/> No, needs improvement <input type="checkbox"/> No, very poor
7.2	Are the following items /documents provided at the appropriate location?	<input checked="" type="checkbox"/> Work instructions <input type="checkbox"/> Approved sample <input checked="" type="checkbox"/> Product picture <input type="checkbox"/> No the above-mentioned was not available.
7.3	Are written instructions available for onsite material inspection/testing? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.4	Are written inspection/testing instructions available for finished products? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.5	How are finished products inspected?	<input checked="" type="checkbox"/> 100% of products with detailed inspection <input type="checkbox"/> Random inspection <input type="checkbox"/> No inspection <input type="checkbox"/> No inspection necessary
7.6	Are units that failed inspection clearly marked and separated to prevent accidental dispatch?	<input checked="" type="checkbox"/> Yes, the units are separated and marked clearly <input type="checkbox"/> Yes, the units are separated but not marked clearly <input type="checkbox"/> No
7.7	How are finished products that failed inspection handled?	<input checked="" type="checkbox"/> Repaired and re-inspected <input type="checkbox"/> Thrown away <input type="checkbox"/> No inspection necessary



Section 8: R & D Capacity


R&D Capacity				
8.1 Current Situation				
There is/are <u>5</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	1		11-20 Years	0
Junior College	3		6-10 Years	5
Technical School	0		2-5 Years	0
High School	1		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
ZL 2015 3 0200037.4	Perfume box	Appearance design	25/Nov./2015	
ZL 2015 3 0192223.8	Motor box	Appearance design	27/Jan./2016	
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
17186437	CREATIVE PACKING	Class 42	14/May/2017-- 13/May/2027	Photo in section 11 (Trademark photo)
The Average Time For New Products Launched				
Product Category		Lead Time		
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon		10 days		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
Watch Box; Cigar Box; Watch Winder; Perfume Box; Backgammon		10 days		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list all key equipment used:		Laser Printer		


Do R & D employees use any specific software for designing new products?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please list the main software used:	CAD, CorelDraw
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input checked="" type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input checked="" type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client' s requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input checked="" type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No

8.2 R&D Real Case Description

Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential

8.3 Design Process

Process 1	N/A	N/A
	N/A	N/A






Design	N/A	N/A
8.4 Design Devices		
Laser Printer	N/A	N/A
	N/A	N/A



Section 9: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to develop more new products.	1 Year

Section 10: Production Flow

Production Flow					
No	Production Process	No	Production Process	No	Production Process
1		2		3	
	Woodwork		Cutting		Assembling
4		5		N/A	N/A
	QC		Packing		N/A

Section 11: Certification & Photos

Certification & Photos

Certification & Photos -- Business License



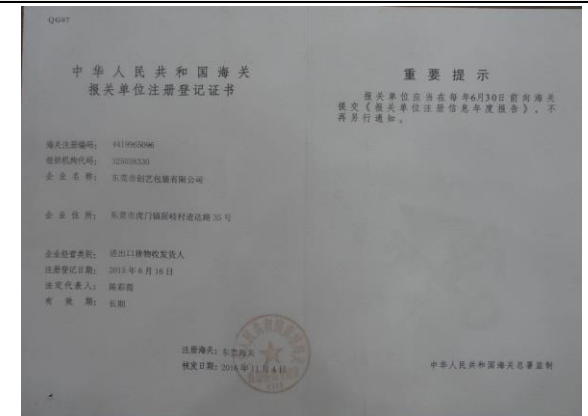
Certification & Photos -- Permit for Opening Bank Account



**Certification & Photos -- Import and Export
Enterprise Registration**

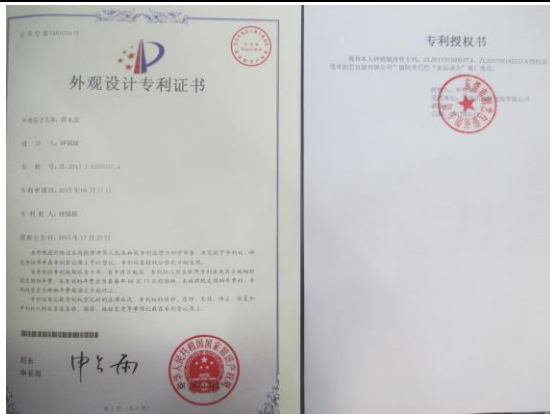


Certification & Photos -- Custom Clearance Registration Form

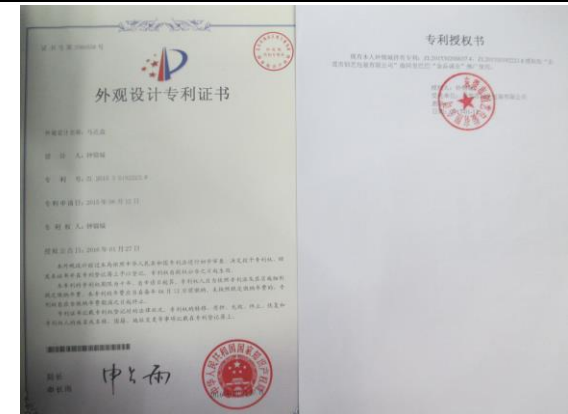


Patent Photos

Certification & Photos -- Patent 1




Certification & Photos -- Patent 2



Product Certification Photos (N/A)

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Quality Management System Certification Photos (N/A)	
Testing Report Photos (N/A)	
Trademark Photos	
Certification & Photos -- Trademark	N/A
	N/A

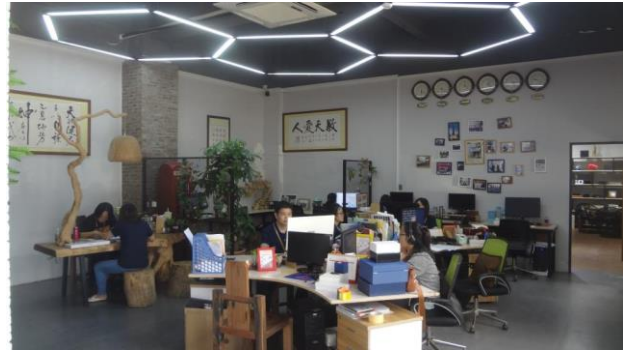
Section 12: Company and Product Samples

Company and Product Samples

Company Gate



Office



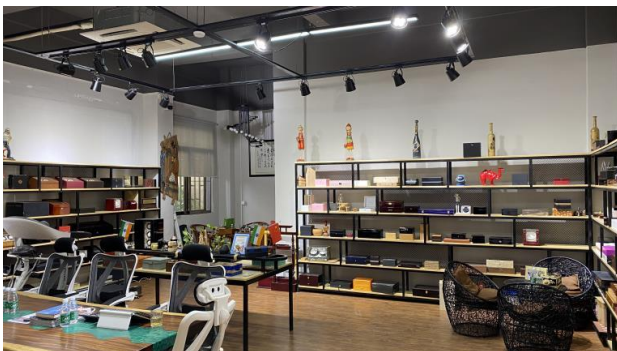
Workshop



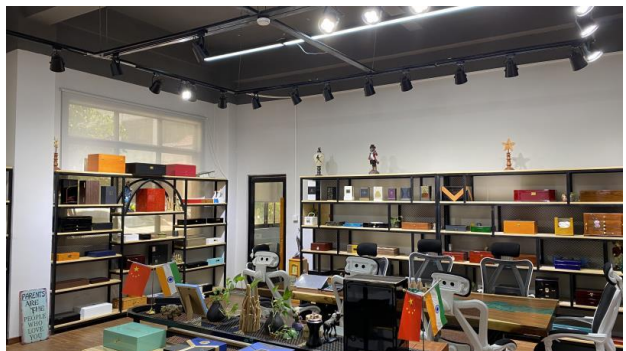
Warehouse



Show Room



Show Room



Product Sample

Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Section 13: Competitive Advantages

13.1 Product Group Capacity					
13.1.1 Products Sold (Within 12 Months)					
Products Name	Quantity		Revenue (USD)		
Confidential	Confidential		Confidential		
13.1.2 Suppliers Cooperated With (Within 12 Months)					
No. of cooperation suppliers (total)		Confidential			
No. of suppliers (which cooperated over 2 times)		Confidential			
No. of provinces which cooperation suppliers belong to		Confidential			
Would the company like to provide design solution service for integration project?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, these projects include		Confidential			
Would the company like to provide a total solution for purchasing?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No			
If yes, please describe it		Confidential			
13.1.3 Real Case Description:					
Customer Name		Confidential			
Customer Country		Confidential			
Customer Region		Confidential			
Products Category		Confidential			
Order Value (USD)		Confidential			
Order Processing Process		Confidential			
Customer's Feedback		Confidential			
13.2 Real Case for Lower MOQ & Lead Time					
Products Name	MOQ (Within 12 Months)		Lead Time		
Watch Winder	500 Pcs		45 Days		
13.3 Real Case for Large Contract & Lead Time					
Products Name	Order (Within 12 Months)		Lead Time		
Perfume Box	100,000 Pcs		60 Days		
13.4 Overseas After Sales Service Capacity					
13.4.1 Do you have an overseas onsite service center?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
13.4.2 If yes, what onsite after-sales services are included	N/A	Location	Evidence- provided	Self-description	
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A	
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A	
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Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other: N/A		N/A	N/A	N/A
13.4.3 Average response time	12hours			
13.5 After-sales service capacity				
Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Section 14: Service capabilities

14.1 Experience with large-scale procurement contracts

14.1.1 Have you had a procurement contract with a Fortune 500 company? ☐ Yes ☒ No

14.1.2 The country/region of your overseas service center

Country/Region N/A

14.2 Overseas showroom



14.2.1 Do you have an overseas showroom? ☐ Yes ☒ No

14.2.2 The country/region of your overseas showroom


Country/Region N/A

14.3 Offline trade show

Have you participated in offline trade shows? ☒ Yes ☐ No

Tradeshow name	Italian Beauty Show	Official images from the trade show
Date attended	14/Mar./2019	
Host Country/Region	Italy	
Tradeshow name	Dubai International Beauty Fair	Official images from the trade show
Date attended	15/Apr./2019	



Host Country/Region	Dubai	
Tradeshow name	Las Vegas Jewelry Fair	Official images from the trade show
Date attended	31/May/2019	
Host Country/Region	America	



Section 15: Supply chain capability

15.1 Centralized procurement

In the past 12 months, have you sold products from at least three sub-categories?

☐ Yes☒ No

15.2 Overseas warehouse

Do you have an overseas warehouse?

☐ Yes☒ No

Country/Region

N/A

-- End of Report --